

BLUE RIVER DISCOVERY DAYS

SPONSORS NEEDED!

**THE FESTIVAL
IS OCT. 11TH!**

The 2025 BLUE RIVER DISCOVERY DAYS is an annual awareness event and fundraising campaign organized by Heartland Conservation Alliance that celebrates Kansas City's Blue River, the largest watershed in Kansas City.

The awareness campaign will kick off in mid-September with engaging and interactive media promotions and/or small events that culminates in a free, family-friendly celebratory festival filled with nature-based activities in and along the Blue River at Minor Park on October 11th. Activities include, but not limited to, guided hikes, kayaking, river-side yoga, macroinvertebrate sampling, and more! Over a dozen partners will have booths and/or participate in the festival.

Heartland Conservation Alliance, a 501c(3) and program organizer, is seeking sponsors to keep the program free for participants. Please see the back page for sponsorship details.



Heartland CONSERVATION ALLIANCE

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Kansas City, MO 64132
816.945.8057
heartlandconservationalliance.org



MORE INFO:

**REBECCA@HEARTLAND
CONSERVATIONALLIANCE.ORG**

SPONSORSHIP LEVELS

Blue River Discovery Days offers a unique opportunity for organizations and companies to get involved and make a direct impact on the environment and local communities. By sponsoring the program, your organization can help support vital environmental education, and help connect people to nature. Sponsorship benefits include:

- Brand exposure as a leader in environmental sustainability and community engagement
- The opportunity to connect with local communities and strengthen your organization's commitment to social responsibility
- Support for hands-on education in water quality, biodiversity, and more, impacting multiple generations

Heartland Conservation Alliance invites businesses and organizations passionate about sustainability and community-driven change to become sponsors and join us in shaping a greener, more inclusive future for Kansas City. ✨

\$250

BLUE HELPER

- logo on website
- recognition on social media

BLUE SUPPORTER

- logo on website
- mention in newsletter
- recognition on social media

\$500

\$1,000

BLUE PARTNER

- logo on website
- linked logo in newsletter
- exclusive recognition on social media
- logo on signage at event

BLUE CHAMPION

- logo on website
- linked logo in newsletter
- exclusive recognition on social media
- linked logo in newsletter
- logo on signage at event
- customized opportunities

\$2,500



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Interested in sponsoring at a different level than those listed? Contact Rebecca to discuss!